Rep Order# EC'd Yes	6818601 Ver# 5 Status Revised	Traffic Order#	er# 178078	Printed: Last Received: Showing Buylines: Al	Printed: Received: 19fines: All Re	Printed: 10/03/2012 9:36 AM Last Received: 10/03/2012 9:34 AM Showing Buylines: All Rep Revised Lines	4M 4M		1 of 3	
ise :t tc#	KASA-TV ALBUQUERQUE, NM. r ().DEM. CNG. CMP COMM. DCC : 1198	50 K ASF /P2/	() GREAT AMERICA 3050 K ST NW WASHINGTON, DC 20007 P1/P2/E 11/14/1198) GREAT AMBRICAN MEDIA SST NW HINGTON, DC 20007 E 11/14/1198		Rep Firm Sales Office (Salesperson () PHIL) AMY) PHILADELPHIA) AMY MCCREARY	>-	
Buyer Phone# Fax#	Maura Gilroy	Flight Dates Hiatus Weeks	10/18/2012	10/18/2012 - 10/22/2012		Salesperson Phone#		215-568-6540 215-568-1845		
CONTRACT	CONTRACT COMMENT									
SC= *										
REMARKS	1									
REV TO CNX ORDER	ORDER									
ATTN NEW TTL	IL I									
PLEASE CFN THANKS										
Ln Daypart	art Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total	Rate
					1 1	-	1		0 0 0 0	
;—I *x	NEW MEXICO STYLE V5 Cancelled	10/18-10/22	0	\$0.00	:30	1	TH-F, M	8A-9A	0	\$40.00
2 *	FOX NWS SUNDAY	10/21-10/21	0	\$0.00	:30	> 。	su	8A-9A	0	\$450.00
	V5 Cancelled									
m *	JUDGE MATHIS V5 Cancelled	10/18-10/22	0	00.08	:30	0	TH-F,M	2P-3P	0	\$75.00
х х	EXTRA< V5 Cancelled	10/18-10/22	Q	\$0.00	:30	0	TH-F, M	5P-530P	0	\$200.00
* !}	THE X-FACTOR V5 Cancelled	10/18-10/18	0	00.0\$: 30	0	TH	7P-8P	0	\$2,100.00
\O *	TOUCH V5 Cancelled	10/19-10/19	0	\$0.00	: 30	0	[24	7P-8P	0	\$500.00
L×	NWS 13 ON FCX2< V5 Cancelled	10/18-10/22	0	\$0.00	:30	0	TH-E, M	9P-930P	0	\$1,000.00

			Rate	1	\$800.00	8700.00	\$700.00	\$1,000.00	\$5,000.00
2 of 3			Total	1 1	0	0	0	0	0
7) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Time		930P-10P	9P-930P	930P-10P	9P-930P	11A-2P
AM 4M) PHI) AM	#	Day		TH-F, M	N N	SA	ns	SO
Printed: 10/03/2012 9:36 AM Last Received: 10/03/2012 9:34 AM Showing Buylines: All Rep Revised Lines	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	Spots/Week		0	Q	0	0	0
Printed: Received: aylines: All R			Len	1	: 30	30:	:30	: 30	: 30
Printed: Last Received; Showing Buylines: Al) GREAT AMERICAN MEDIA LST NW HINGTON, DC 20007 E 11/14/1198	10/18/2012 - 10/22/2012	Total Cost		\$0.00	\$0.00	\$0.0\$	\$0.00	00.0%
178078	() GREAT AMERICA; 3050 K ST NW WASHINGTON, DC 20007 P1/P2/F 11/4/1198	10/18/2012	# of Weeks	1	0	0	0	0	0
Traffic Order# 178078	Agency () GREAT 3050 K.ST NW WASHINGTON Agency C/P1/P2R 11		Dates		10/18-10/22	10/20-10/20	10/20-10/20	10/21-10/21	10/21-10/21
Ver# 5 Status Revised	Station KASA-TV ALBUQUERQUE, NM. Advertiser ().DEM. CNG. CMP COMM. Product DCC Estimate# 1198	roy	Program		NWS13-FOX 2 B< V5 Cancelled	NWS 13 ON FOX2 V5 Cancelled	NWS13-FOX 2 B V5 Cancelled	NWS 13 ON FOX2 V5 Cancelled	NFL DALLAS GAME V5 Cancelled
Rep Order# 6818601 EC'd Yes	Station KASA-TV AL Advertiser ().DE Product DCC Estimate# 1198	Buyer Maura Gilroy Phone# Fax#	Ln Daypart P		N A	ου ×	*10 N	*11 N	×12 V

---REPORT TOTALS--

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Lines not sent/rcld/rtrn: 0 / \$0.00 Market Totals Station Totals: 0 / \$0.00 Sales Totals: 0 / \$0.00 00 / \$0.00 --COMPETITIVE--Oct 12:

30

---COMPETITIVE COMMENTS---

EST SHARES, KASY LESS THAN 1%

Demos Books

NOV12 RA35+

KASA KRQE 1 8 % CABL

KASY KWBQ 13%

o/o e/o

KLUZ

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KOAT

Traffic Order# 178078 Status Revised S Ver# 6818601 Rep Order# EC'd Yes

Station KASA-TV ALBUQUERQUE, NM.
Advertiser ().DEM. CNG. CMP COMM.
Product DCC Maura Gilroy Estimate# Buyer Phone# Fax#

PLEASE NOTE ADDRESS CHANGE EFF 8/12 ---Agency Comment---

10/03/2012 9:36 AM 10/03/2012 9:34 AM Printed: Last Received:

3

3 of

Showing Buylines: All Rep Revised Lines

() GREAT AMERICAN MEDIA 3050 K ST NW

Agency

WASHINGTON, DC 20007 (P1/P2/E 11/14/1198 Agency C/P1/P2/E Flight Dates

10/18/2012 - 10/22/2012 Hiatus Weeks

) PHILADELPHIA) AMY MCCREARY

Rep Firm Sales Office (Salesperson (215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

--- CREDIT RISK ---

CASH IN ADVANCE

07/20/2012 10:42 AM 07/20/2012 9:53 AM Showing Buylines: All Rep Revised Lines Last Received: Printed: Traffic Order# 178078 Status Revised 9 Ver# 6818601 Rep Order# EC'd Yes

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () DEM. CNG. CMP COMM.
Product DCC Maura Gilroy 1198 Estimate# Phone# Buyer Fax#

() GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, \$#800 10/18/2012 - 10/22/2012 WASHINGTON, DC 20007 11/14/1198 Agency C/P1/P2/E Hiatus Weeks Flight Dates Agency

) AMY MCCREARY) PHILADELPHIA Salesperson (Sales Office Rep Firm

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215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

-- CONTRACT COMMENT ---

-- REMARKS ---

REV PROGRAM LINE 6

PLEASE CNF

THANKS

Total Spots	
Time	1 1 1
Day	1
Spots/Week	f
Len	
Total Cost	
# of Weeks	1
Dates	
Program	
Daypart	1
Ln	1

\$500.00

7P-8P

[in

: 30

\$500.00

10/19-10/19

Rate

V3 Program Name Change, Comment Changed

V3 PC

Sales Remark:

--- REPORT TOTALS---

Report Totals: 1 / \$500.00

---SALES MONTHLY FOTALS-

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 17 / \$14,880.00 Sales Totals: 17 / \$14,880.00 17 / \$14,880.00 --COMPETITIVE---Oct 12:

CABL \$114,462 Market Totals

W 21,

KOAT

00

KLUZ

00° 00°

KASY KWBQ

130

KASA KROE

) (00) 6P

KOB

---COMPETITIVE COMMENTS---

EST SHARES, KASY LESS THAN 1

Rep Order# 6818601 EC'd Yes	6818601	Ver#	6	Ver# 2 Status Returned	sturned	Traffic Order# 178078	r# 178078	Last J Showing Bu	Printed: Last Received: ng Buylines: Last 5	Printed: 05/24/2012 12:04 PM Last Received: 05/23/2012 3:05 PM Showing Buylines: Last Sta Revised Lines		of 2	
Station KAS Advertiser (Product D	Station KASA-TV ALBUQUERQUE, NM. Advertiser ().DEM. CNG. CMP COMM. Product DCC	QUERQUE	E, NM.	Ä.		Agency () 1010 WI WASHI) GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007	UCAN MEDIA 3 NW, S#800 0007		Rep Firm Sales Office Salesperson () PHILADELPHIA) AMY MCCREARY		
Estimate# Buyer N Phone# Fax#	H98 Maura Gilroy					Agency C/F1/F2/E 11/14/11/98 Flight Dates 10/18/2012 - 10 Hiatus Weeks	10/18/2012 - 10/22/2012	8 10/22/2012		Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845	215-568-6540 215-568-1845		

--REPORT TOTALS--

\$500.00

7P-8P

Rate

Total Spots

Time

Day

Spots/Week

Len

Total Cost

of Weeks

Dates

SEE PROGRAM TITLE CORRECTION LINE 6. PLS REVISE

--- REMARKS ---

-- CONTRACT COMMENT --

Program

Daypart

Ln

:30

\$500.00

V2 FOX HAS TOUCH IN THE FRI 7-8P TP. FLS CHANGE PROGRAM TITLE TO TOUCH THIS LINE

Station Remark:

KITCHN NTM-FOX

9

10/19-10/19

--SALES MONTHLY TOTALS--

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 17 / \$14,880.00 Sales Totals: 17 / \$14,880.00 --COMPETITIVE-

N 4.0/0

KOAT

٥//٥ O

KLUZ

□ (7 0/0 0/0

KASY KWBQ

13%

KASA KROE

CABL KOB

\$114,462

Market Totals

EST SHARES, KASY LESS THAN 1%

NCV12 RA35+ Demos Books

Report Totals: 1 / \$500.00

17 / \$14,880.00 oct 12:

---COMPETITIVE COMMENTS---

\$5,000.000 3

11A-2P

SU

:30

\$5,000.00

10/21-10/21

NFL DALLAS GAME 6

12

NWS 13 ON FOX2

 $\mathrel{\ \sqsubset}$

NWS13-FOX 2 B

10

\$700.00 \$

930P-10P 1

SA

:30

\$700.00

10/20-10/20

\$1,000.00 \$

9P-930P 1

SU

:30

\$1,000.00

10/21-10/21

6818601 Ver# 1 Status New Traffic Order#			
6818601 Ver# 1 Status New Traffic Order# Last	05/23/2012 3:05 PM	05/23/2012 2:52 PM	inpe
6818601 Ver# 1 Status New T	Printed:	Last Received:	Showing Brylines: All
6818601 Ver# 1	Traffic Order#		
6818601	Status New		
9	Ver#		
Order# 1 Yes	1098189		
Rep EC'o	Rep Order#	EC'd Yes	

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2 of

Station KASA-TV ALBUQUERQUE, NM. Advertiser (). DEM. CNG. CMP COMM.

Maura Gilroy Estimate#

DCC

Product

Buyer Phone# Fax# Report Totals: 17 / \$14,888.00

Agency

() GREAT AMERICAN MIDDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 PI/P2/E 11/14/1198 Agency C/P1/P2/E

10/18/2012 - 10/22/2012

Hiatus Weeks Flight Dates

) PHILADELPHIA) AMY MCCREARY Salesperson (Sales Office (Rep Firm

215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

---SALES MONTHLY FOTALS--

Sales Totals: 17 / \$14,880.00 17 / \$14,880.00 Oct 12:

Station Totals: 17 / \$14,880.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$114,462

34.9

KOAT

0

KLUZ

0/0 0/0

KASY KWBQ

13%

KASA KROE

% 0 1 0 1

CABL KOB

---COMPETITIVE COMMENTS---

EST SHARES, KASY LESS THAN 1%

NOV12 RA35+ Demos Books

--- CREDIT RISK ---

CASH IN ADVANCE